

Privacy policy

Privacy policy

The following privacy policy applies to the use of this website. The use of our website is generally possible without any indication of personal data. If you want to use a special service of our company via our website, processing of personal data will be necessary.

This website is subject to the Federal Data Protection Act and takes into account the central points of the Basic Data Protection Ordinance.

Processing of personal data

Personal data is any information that relates to an identified or identifiable person. This can be, for example, the name, address, e-mail address or telephone number of a person. This personal data may be processed by us.

Without the customer's consent, LivingMoments AG (LM) will collect, process or use inventory and usage data of the customer only insofar as this is necessary for the business transaction as well as for the provision of the service to optimize the personal usability. If certain services are used, the customer data will be passed on to the corresponding partners, whereby these are also required to comply with the legal regulations.

The criterion for the duration of the storage of personal data is the respective legal retention period. After expiry of this period, the corresponding data is routinely deleted, provided that it is no longer required for the fulfillment or initiation of the contract.

Data collected through third party services

In order to continuously improve the quality of our services, the following technologies are integrated on our website:

- Use of cookies

In certain cases we may use cookies. By means of a cookie, the information and offers on our website can be optimized in terms of the user. Cookies allow us to recognize the users of our website. You can prevent the setting of cookies by our website at any time by means of an appropriate setting of the Internet browser used and thus permanently object to the setting of cookies.

- Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

- Use of Google Maps

We use an interface to geo-specific data from Google to visualize location-based information. In doing so, Google records and uses data about the use of the map function. Information about the use of data by Google can be found in Google's privacy policy.

- Use of social plugins

Social plugins from various social network providers may be used on our website. By means of these plugins, information, which may also include personal data, can be used by the corresponding social networks. If the data subject is simultaneously logged into a social network while visiting our website, it can be assumed that personal data is transmitted. We have no influence over which data is used. No personal data is recorded by social plugins from our side. The privacy policies of the relevant social networks provide information about the collection, processing and use of personal data.

Data Security

LM works with security measures to ensure protection against the loss, alteration or misuse of your data. For this purpose LM works with updated firewalls as well as other security systems. At the same time, the user should be aware of the fact that due to constantly emerging viruses and other means of attacking secured data systems of Internet services, a hundred percent protection against attacks cannot be guaranteed. LM is not responsible for damage and destruction of data by unknown viruses. LM will, if necessary, pursue discovered attacks by hackers etc. under civil and criminal law.

Your rights as a user of our website

Under applicable laws, you have various rights regarding your personal data. You may assert the following rights from our data protection officer:

- Information about your stored data and related processing.
- Correction of incorrect personal data
- Deletion of your stored data
- Restriction of data processing, if we are not yet allowed to delete your data due to legal obligations
- Objection to the processing of your data
- Data portability, i.e. receipt of the stored data in a machine-readable format, provided you have consented to the data processing, or have concluded a contract with us

If the request for information is not addressed to LM in writing, i.e. in particular in the case of telephone inquiries or those made by e-mail, the user must provide a postal address to which the information will then be sent. In the request for information, the user must also provide the following information to identify him/herself: User name, first and last name, possibly maiden name, e-mail address, postal address and date of birth. The information will be sent by mail to the address provided by the user. The request for information shall be addressed to the contact person responsible for it. Responsible for the collection, processing and use of your personal data is:
LivingMoments AG, Ms. Bea Guntli, Gartenweg 5, 7320 Sargans, Switzerland.

Amendment of the privacy policy

This data protection statement is continuously supplemented and adapted to the legal requirements and the services offered. The current data protection statement applies in each case. The changes come into force as soon as they have been published on our website.